

## **Gloves Up LLC Privacy Policy**

**Effective Date:** 2/19/18

### **Our Commitment to Privacy**

Gloves Up LLC (“Gloves Up”, “we”, “us”, “our”) is the owner and operator of [www.glovesup.net](http://www.glovesup.net) (the “Website”). Your privacy is important to us and we are committed to protecting information that you may provide us through our Website or in email, texts, and other electronic messages between you and our Website.

Our Privacy Policy explains:

- what information we may collect on our Website;
- how we protect, maintain, use, and store this information; and,
- under what circumstances we may disclose the information to third parties.

Our Privacy Policy does not apply to information collected by us offline or through any other means, including on any other website operated by us or any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website.

When you access our Website, you agree to this Privacy Policy. If you do not agree to this Privacy Policy, or to any changes we may subsequently make, you should not access the Website. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of the Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### **Children Under 13**

We have no way of distinguishing the age of individuals who access our Website. Anyone under the age of 13 may not use our Website. We do not knowingly collect information from children under the age of 13. If we learn we have collected or received personal information from a person under 13, we will delete that information. If you believe we might have any information from or about a person under 13, please contact us at [glovesupmn@gmail.com](mailto:glovesupmn@gmail.com).

### **How we collect information from you?**

We may collect personally and non-personally identifiable information:

- directly from you when you provide it to us;
- automatically as you navigate through the Website, including usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies; and
- from third parties, for example, our business partners.

### **What information do we collect?**

We collect certain personally identifiable information from you when you purchase products from us, search our Website, enter a contest or promotion with us, contact us, or report a problem

with our Website. The personally identifiable information we, or our business partners, including our payment processors, may collect and store about you or your gift recipients include:

- name;
- billing and mailing addresses;
- e-mail address;
- phone number;
- data associated with your payment method (credit card or bank account information);
- comments you wish to share with us; and
- transaction and experience information, such as information necessary to any transactions with us, documentation about the products you have viewed, as well as information about our communications with you.

We or our business partners also may automatically collect certain non-personally identifiable information when you visit our Website, such as the following:

- Log data: Servers may automatically record information when you use our Website, such as:
  - your IP address;
  - the type of browser you are using and its settings;
  - the third party website you visited immediately prior to accessing our Website;
  - the operating system you are using;
  - the domain name of your Internet service provider;
  - the search terms you use on our Website; and
  - the duration of your visits to our Website.

Cookie data: Like many websites, we use “cookies” to obtain certain types of information when your web browser accesses our Website. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers’ systems to recognize your browser and capture and remember certain information. Some of the cookies we use are associated with your account with us (including personal information about you), and other cookies are not. We may use “session cookies” (cookies that last until you close your browser) or “persistent cookies” (cookies that last until you or your browser deletes them). Examples of the information we collect and analyze from cookies include your activity on our website, including the URL you come from and go to next (whether this URL is on our site or not). The cookies we use do not contain and are not tied to personally identifiable information. We use cookies to help us remember and process the items in your shopping cart. If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place order over the telephone by calling or contacting customer service.

To learn more about the use of this information or choose not to have this information used by certain third-party advertising partners, please visit the Network Advertising Initiative at <http://www.networkadvertising.org/choices> or [www.aboutads.info/choices](http://www.aboutads.info/choices).

- Web beacons: Pages of our Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us to do things like count the number of customers who have visited those pages or opened an email and for other related Website statistics.
- Experience data: We may collect other information that is voluntarily provided by you from time to time if you provide comments to us or respond to surveys, polls, questionnaires, and/or Website registration forms. Such information may include personal preferences, opinions and experiences with our products, and may or may not be provided anonymously.

### **What do we use your information for?**

Any of the information we collect from you may be used in the following ways:

- to personalize your experience - your information helps us to better respond to your individual needs;
- to improve our website - we continually strive to improve our Website offerings based on the information and feedback we receive from you;
- to improve customer service - your information helps us to more effectively respond to your customer service requests and support needs;
- to process transactions - your information, whether personally identifiable or non-personally identifiable, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product requested;
- to send periodic e-mails - the email address you provide may be used to send you information, respond to inquiries, offer promotions, and/or respond to other requests or questions. We will use your contact information to contact you regarding your interest in our products, and to provide administrative notices and communications relevant to your use of our Website and our products;
- as we may describe when you provide the information; and
- to identify and make improvements to the Website - we use your information in a variety of ways, such as to analyze website traffic (such as aggregated information on the pages visited by our users), which allows us to improve the design and content of our Website. We may use your information by itself or aggregate it with information we have obtained from others to analyze our products. We may also link your IP address to your personal information but only if there are issues relating to the origin of a payment transaction.

### **When do we disclose information to other parties?**

- With your consent: By accessing our Website, purchasing our products, or submitting information to us, you consent to our sharing your information with our service providers, partners, and affiliates, as necessary, to complete your payment transaction or for other requests you make. We may disclose information you share with us related to

reason of your purchase of our products for marketing purposes or make charitable contribution decisions.

Except as set forth in this policy, we will not sell or use personally identifiable information for marketing or other commercial purposes.

- With Third Party Providers: We may share your information outside of our organization with third party providers to deliver our products, as follows:
  - with our agents and contractors to achieve successful completion of your payment transaction; or
  - to assist in providing support for our operations.

In addition, we may employ business partners to process personal information on our behalf for security testing of our systems based on our instructions and in compliance with this Privacy Policy. Under no circumstances will we share, rent or sell personally identifiable information for commercial purposes.

- Email communications: If you send us an email with questions or comments, we may use your email address to respond to your questions or comments, and we may save your questions or comments for future reference. We may email you:
  - to process your payments and send you payment receipts;
  - if you request information about a product;
  - to provide you information relating to our products that you have purchased (e.g., product updates, customer support, etc.);
  - to provide information about our other products;
  - to inform you about updates to this Privacy Policy or our Terms of Use; or
  - where you have consented to being contacted by email.

You may unsubscribe from receiving commercial email communications from us by emailing us at [glovesupmn@gmail.com](mailto:glovesupmn@gmail.com). However, we reserve the right to send you transactional emails such as customer service communications on the products you have purchased. For security reasons, do not send personal information, such as social security numbers, credit card information, or bank account information, to us by email.

- Transfer of Assets: As we evolve our business, we may sell or purchase assets. If another entity acquires us or all (or substantially all) of our assets, the personally identifiable information and non-personally identifiable information we have about you may be transferred to and used by this acquiring entity. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such information may be considered an asset of ours and as such may be sold or transferred to third parties.
- Where required by law: We reserve the right to disclose any information about you if we are required to do so by law, or if we believe that such action is necessary to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; or (c) protect or defend our legal rights or property or our Website.

**How do we protect your information?**

We implement a variety of security measures to prevent accidental loss and the unauthorized use and disclosure of your personal information. All supplied payment information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our third party payment provider's database.

We cannot guarantee or warrant the security of any information you disclose or transmit to us online and are not responsible for the theft, destruction, or inadvertent disclosure of your information. Any transmission of personal information is at your own risk. We recommend that you take steps to protect the privacy and security of your personal and payment information and your activity while using the internet.

**What Choices Do You Have About Your Account and Our Use of Your Information?**

Your account information will be retained in our database for the purposes set forth in this Privacy Statement. If you request it, we will provide you with a copy of your account information. You may also send us an email at [glovesupmn@gmail.com](mailto:glovesupmn@gmail.com) to request a correction or deletion of any personal information that you have provided to us. If we determine the change would violate law or legal requirements or cause the information to be incorrect, we may not be able to accommodate your request.

**Changes to our Privacy Policy**

This Privacy Policy is effective as of the date set forth above. If we decide to change our Privacy Policy, we will post those changes on the Website and provide further communication as required by law. We encourage you to review this Privacy Policy periodically.

**Your California Privacy Rights**

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [glovesupmn@gmail.com](mailto:glovesupmn@gmail.com).

**Contacting Us**

If there are any questions regarding questions or comments about our Privacy Policy or our privacy practices, please contact us at [glovesupmn@gmail.com](mailto:glovesupmn@gmail.com).